

CASTING CALL for REMOTE PRODUCTION Share Your Story with Let's Stop HIV Together

**Please note that this production does not include in person-filming for the safety of all involved.

Production will be conducted using small kits mailed to participants and supported remotely through video calls and webinars**

Hello!

We are recruiting people to be a part of **remote** video and photography shoots for the <u>Let's Stop HIV</u> <u>Together</u> campaign as part of the CDC and HHS initiative to end HIV. These new photos and videos will be posted on websites, used in campaign ads and materials, featured in social media, and shown at community events across the country.

The Let's Stop HIV Together campaign provides resources and supports partnerships aimed at stopping HIV stigma and promoting HIV testing, prevention, and treatment. This production will explore a variety of topics, including HIV testing, PrEP, condoms, the role of viral suppression and becoming undetectable in HIV prevention, and general sexual health. This campaign is part of the national Ending the HIV Epidemic (EHE) Initiative.

Are you interested in appearing on-camera and sharing your story as a part of our campaign? We encourage people of any HIV status to participate, as well as family members, friends, and other loved ones who are supporting those living with HIV and would like to share their experiences. We also encourage those who are interested in sharing their stories in Spanish to apply.

Please note - this production is **remote and therefore, participants are capturing footage themselves in their own homes. This production does not involve in-person filming.

We are looking for a diverse group of people who are:

- Over the age of 18
- Fluent in English and/or Spanish
- Living with HIV or HIV negative status
- Single or in a relationship (with partner of the same or different HIV status)
- Of diverse sexual and gender identities
- Comfortable appearing on camera—acting or public speaking experience is a plus
- Comfortable having their name, image, and voice used in national educational videos, and on posters and other print materials about HIV/ AIDS awareness and stigma prevention
- Comfortable sharing their personal stories related to other risk behaviors such as substance use



Note on Adapted Production for Participant Safety

- To ensure the safety of all people involved in the project, participants will film themselves from
 the safety of their own residence using basic gear that they will receive in the mail. After
 completing filming they will repack the gear and mail back to the production company via UPS
 pick up. Guidance for setting up and properly using all equipment will be provided through
 webinars and video calls.
- Participants will receive the kit via UPS delivery and construct the equipment. The participant
 will be expected to shoot for a full day and a half day to ensure all footage needed is captured
 and to leave room for re-shoots. After completing filming, participants will need to repack the
 gear and send it back to the production company via a scheduled UPS pickup. Guidance and
 how-to instructions to properly set up, use and break down the equipment will be provided
 through webinars and video calls with the production team.
- These remote productions will occur within the first three weeks of June.

Compensation

All volunteer participants will be compensated for their participation.

Interested?

To apply for the 2020 Let's Stop HIV Together video shoot, please <u>click HERE</u> and fill out the short form.

If you have questions, please contact our recruitment coordinator at:

• Email: Projects@522productions.com

Please apply at your earliest convenience to be considered.

Spots are limited, so please apply ASAP and please share this casting call! Thank you!